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**GROW • TRANSFORM • IMPROVE**  
Specialists in Business and Organisational Development,  
Sustainable Development, Sustainability and Integrated  
Reporting, Socio Economic and Enterprise Development

### Next Generation Consultants – Training 2012:

In 2012 Next Generation Consultants will focus on the following training interventions:

1. **Towards Best Practice** – The CSI and Community Relations practitioners guide for developing, implementing, managing and measuring community investment, development and engagement:
2. **Towards Greater Sustainability** – A practical guide for developing, implementing, managing and reporting on organisational sustainability:

Both training events will be held over two days – the details are as follows:

Date	City	Course
5 and 6 March 2012	Johannesburg	Towards Best Practice
8 & 9 March 2012	Johannesburg	Towards Greater Sustainability
12 & 13 March 2012	Cape Town	Towards Best Practice
15 & 16 April 2012	Cape Town	Towards Greater Sustainability
10 & 11 May 2010	Johannesburg	Towards Greater Sustainability
30 & 31 July	Johannesburg	Towards Best Practice
2 & 3 August	Johannesburg	Towards Greater Sustainability

### Workshop Methodology and Approach:

These courses will take a hands-on approach and will approach the topics both from strategic and practical perspectives. It is highly interactive and will explore a number of case studies. Workbook style presentation materials will be made available and participants will also be provided with additional reading and research material. Combined with a highly practical course, the content will give you the tools and techniques to design and deliver an effective and credible corporate level approach.

### Additional Information:

- All rates include – full course manual, lunch, coffee, tea, snacks
- All participants will receive a Certificate of Attendance
- Participants are encouraged to bring products, materials, brochures, report and strategies to workshops as practical applications and local case studies are very important

- Networking form a very important part of the workshop hence any marketing materials and business cards are welcomed.
- We require a minimum of 5 attendees per workshop to ensure and guarantee interactive learning and in-depth discussions
- We limit workshop sizes to no more than 25 participants per workshop to ensure and guarantee in depth knowledge, understanding, discussion and capacity building
- Participants must note that all discussions will be treated as confidential in order to encourage participative and interactive learning
- All participants will receive extensive notes and worksheets as well as tools and checklists to assist with future learning and development
- All two day workshops are available as public training courses, customised in-house events or specialised industry events

### **About the presenter:**

Reana Rossouw is the owner of Next Generation Consultants, a leading Management and Business Consulting Firm with a wealth of experience in the business, community and sustainable development.

Reana's particular areas of expertise are in creating and implementing strategies and brands for innovation; growth and sustainability. This is aligned with the vision of Next Generation Consultants to significantly contribute to the continuous economic transformation of South Africa through the work they do – and to do it in an economically, socially and environmentally responsible way.

Reana is a much sought after speaker at national and international conferences and have delivered various papers on her fields of expertise. Reana is regarded as a visionary and one of Africa's leading experts in the areas of social investment, socio economic development, community engagement and development, sustainability and sustainability and integrated reporting. Not only has she been published extensively, but she has also received a number of nominations and awards.

In addition, Next Generation Consultants has a solid track record with case studies and proven results of assisting numerous corporates, small and medium enterprises, government departments, family owned businesses, franchises, public benefit organisations and entrepreneurs all over South Africa and Africa.

### **Partnership:**

During 2012 all our training will be presented in partnership with:

Ke-Yona Business Information & Management Solutions

TEL: 011-792 6310

FAX: 086 5172 385

Mobile: 0834585782

Email:colin@keyonabims.co.za

**Please contact Colin and Ke-Yona directly for bookings:**

## Course Content:

Towards Best Practice	The CSI and Community Relations Practitioners Guide towards Best Practice in community engagement, investment and development
Workshop Overview	<p>Not only has Africa's development needs changed, but new opportunities and challenges has necessitated practitioners to reassess their contribution to social, socio economic and community development.</p> <p>This highly interactive workshop focuses on and is aimed at development agencies, not for profit organisations, grantmaking foundations, corporates and government departments to assist them with developing, refining and evaluating their current practice.</p>
Workshop Objectives	<ul style="list-style-type: none"> <li>• <b>Clarity out of confusion</b> – Corporate social investment, socio economic development, community development, means many different things to different organisations. The course will ensure you have the tools to frame your social investment and community development programs so that they are business relevant and that they resonate with your community stakeholders. To aid this, we will explore global and regional best practice and key international standards.</li> <li>• <b>Build best practice</b> social investment and community development strategies and programs that adds value to your bottom line and enjoy wide stakeholder acceptance</li> <li>• <b>Enhance your reputation</b> and cut costs by embedding the best practice principles of social investment and community development in your organisation</li> <li>• <b>Leverage</b> your commitment through sustainability reporting using international standards (for example, Global Reporting Initiative)</li> <li>• Ensure <b>greater impact and return on investment</b> from your social and community investment and development programs</li> </ul>
Workshop Content	<p><b>Day 1:</b></p> <ul style="list-style-type: none"> <li>• <b>Session 1</b> – Introduction and conceptual overview – new drivers and challenges, legislation, definitions and terminology</li> <li>• <b>Session 2</b> – A global overview of international, continental and local best practices</li> <li>• <b>Session 3</b> – Trends, drivers, challenges - and community stakeholder engagement</li> <li>• <b>Session 4</b> – Conducting research, impact and baseline studies, developing strategies, policies, funding guidelines, roles and responsibilities, governance, management and implementation</li> </ul> <p><b>Day 2:</b></p> <ul style="list-style-type: none"> <li>• <b>Session 1</b> – An introduction to monitoring and evaluation</li> <li>• <b>Session 2</b> – An introduction to impact assessment and determining return on investment</li> <li>• <b>Session 3</b> – Partnerships, Exit and Sustainable programs</li> <li>• <b>Session 4</b> – Communication and Reporting</li> </ul>

<b>Towards Greater Sustainability</b>	<b>A workshop aimed at organisations of all sizes, across industries, and focusing on operational and management requirements, systems and processes and individuals in these organisations who will be responsible ultimately for the sustainability and integrated report.</b>
Workshop Overview	Listed companies have to produce a sustainability report and other organisations have chosen to subscribe to the King III principles. Competition, complex supply chains and climate change are driving issues influencing the future sustainability of all enterprises. Companies who have made the decision to become more sustainable, yet don't know how to proceed, this practical interactive workshop provide hands on knowledge for those who want to ensure greater sustainability of their organisations in future.
Workshop Objectives	<ul style="list-style-type: none"> <li>• <b>Understanding Sustainability</b> – Sustainability means many different things to different organisations. The course will ensure you have the knowledge to develop, manage and report on sustainability for your organisation</li> <li>• <b>Building the business case</b> –sustainability requires a solid business case. The course will provide a wide perspective into the internal and external business drivers and how best to articulate the business case within your organisation.</li> <li>• <b>Stimulating change</b> – Sustainability is essentially a change programme, a shift in mind-sets and day to day practices. The course will equip you with a solid understanding of and insight into what is material to the organisation and its stakeholders and how best to report on these issues.</li> <li>• <b>Communicating and reporting</b> – The evolution from financial to sustainability and integrated reporting is confusing – by being exposed to new tools, insights and standards – the journey towards greater sustainability will become easier.</li> </ul>
Workshop Content	<p><b>Day 1:</b></p> <ul style="list-style-type: none"> <li>• <b>Session 1</b> – Introduction and conceptual overview - the definitions, the sustainability context, the reach of sustainability and the impact of sustainability</li> <li>• <b>Session 2</b> – Global trends, drivers, challenges driving sustainability</li> <li>• <b>Session 3</b> – Introducing Sustainability Reporting – GRI Framework and Sector Supplements</li> <li>• <b>Session 4</b> – Introducing Integrated Reporting – IR Framework according to King III</li> </ul> <p><b>Day 2:</b></p> <ul style="list-style-type: none"> <li>• <b>Session 1</b> – Developing a sustainability strategy – building the business case to ensure a competitive advantage</li> <li>• <b>Session 2</b> – Developing a sustainability reporting process – ensuring support and buy-in across the organisation</li> <li>• <b>Session 3</b> – Determining materiality and stakeholder engagement – focusing and prioritising the sustainability journey</li> <li>• <b>Session 4</b> – Setting targets, choosing indicators, application levels and assurance – ensuring compliance, credibility, balance, and clarity</li> </ul>